

# COVID-19 Community Champions

Fortnightly briefing

Wednesday 23<sup>rd</sup> June

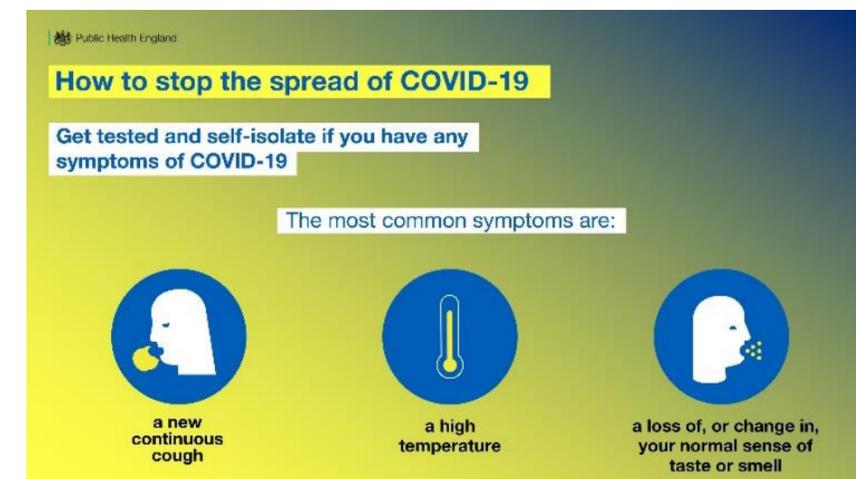


# Data and insight

**For the latest data, please visit the Walsall Council website:**  
**[https://go.walsall.gov.uk/covid-19\\_information#WalsallData](https://go.walsall.gov.uk/covid-19_information#WalsallData)**

# Key messages – help keep case rates low

1. Wear a face covering as much as possible, unless exempt.
2. Wash your hands regularly and use hand sanitise when out.
3. Keep your contacts as low as possible.
4. Get vaccinated as soon as you can. Vaccination is now open to all adults aged 18 and over.
5. Do regular symptom free COVID-19 tests.
6. Take a PCR test if you have COVID-19 symptoms.
7. Isolate with your household if you have symptoms / test positive.
8. Work from home if you can.
9. If meeting people indoors in people's houses, open windows and doors and let fresh air in.
10. Give names of all contacts and places visited when asked by contact tracing teams.



# Key messages – COVID-19 Vaccine (Young people)



## **5 reasons**

to get your vaccine if you're 18 and over.

## **1. Younger people**

are still at risk of infection, unpleasant symptoms and long COVID.

## **2. The vaccine**

provides protection against infection and severe illness.

## **3. People aged 20 to 30**

are among the most sociable, so getting the vaccine means you're less likely to pass the virus on to your friends and family.

## **4. It takes around 21 days**

to build protection from your first dose of vaccine.

The earlier you book your vaccine, the sooner you will be protected.

## **5. The vaccine**

remains the best way to protect yourself and those you love from emerging variants.

# Resources

## How to stop the spread of coronavirus (COVID-19)

Advice for everyone to help stop the spread of coronavirus in 30 languages, available on the GOV.UK website, can be found on the following link:

<https://www.gov.uk/government/publications/how-to-stop-the-spread-of-coronavirus-covid-19>

## Rapid Lateral Flow test

Animated video guide explaining lateral flow testing (also called symptom-free testing).

<https://www.youtube.com/watch?v=ebxhEOLfTNO>

Also available in other languages: <https://coronavirusresources.phe.gov.uk/Community-Testing/resources/translations/>

BSL version: <https://www.youtube.com/watch?v=DPbowVb4OI8>

The BBC Asian Network has created some great content on pregnancies and vaccines available in Urdu, Punjabi, Tamil, Sylheti and Gujarati. [BBC content on pregnancies and vaccines](#)

# Group updates (1)

## **The MindKind Projects CIC**

- Getting in touch with doctors' surgeries to see if there's an opportunity to support them.
- MindKind hopes to help local surgeries with phone calls to those who haven't yet had their vaccination.
- Plans are in place to go into three local schools to do podcasts with younger children. Schools have agreed to put leaflets out for MindKind and message as well as a message in the school newsletter.
- Lot of planning is currently take place for the second phase of the project.
- MindKind has been working closely with the Oak Tree Trust with a lot of door-knocking taking place in the Leamore area. Good conversations have taken place with residents. MindKind is now working with Dr Robertson to see how they can assist one of the local surgeries.
- Workshops are planned.

# Group updates (2)

## **Oak Tree Trust**

- It is hoped that the vaccination bus might be parked outside St Peters/Proffitt Street.
- OTT has been in touch with the Eden Project to encourage young people to come along.
- There has been a discussion about social prescribing aspects (exercise, etc.) to promote health and wellbeing in that area.

## **Afghan Community & Welfare Centre**

- Representatives have been out doing door-to-door work in Pleck on behalf of the COVID Community Champions project.

# Group updates (3)

## Midland Mencap

- Recently had 2 meetings with professionals and people with learning disabilities to discuss concerns, give out information and to dispel disinformation. Contact with health professional has been made.
- Work has continued with questionnaires in Walsall and wellbeing walks have taken place.
- Some filming with citizens has taken place and Midland Mencap is currently in the process of getting those edited and sub-titled.
- They are currently working on some easy-read materials for distribution.
- Social media campaigns have continued.

# Group updates (4)

## **Zebra Access**

- Will be visiting women's refuge to try and encourage vaccination.
- Will also be visiting residential home for the Deaf.

## **Refugee and Migrant Centre**

- RMC have continued with questionnaires and are working on putting the data together.
- Many clients that have already had their vaccination have reported a positive experience.
- Some clients have attended the Saddlers Centre and have requested help. An RMC representative has been able to accompany them.
- RMC has been working on translations of material into various languages and are currently awaiting approval of this.

# Group updates (5)

## Multi Kulti

- Have commenced online survey – going well and an update will be shared in due course. 100+ responses received so far. 50% have already been vaccinated. 50% still waiting. The majority who have been vaccinated cited the main reason as being to support the community. For those who are undecided, the main reason was concern around the safety of the vaccine. Most have received their vaccination at a vaccination centre. There have been some responses from young people. With regard to the question of what would encourage the ‘undecided’ to have the vaccination, the majority responded that this would be testimonies from those who had already been vaccinated, or speaking to a health professional. Data is coming in daily. The response is good.
- Next target is to go into schools and colleges before end of term.
- Tomorrow targeting surgeries around Darlaston to provide help with language/leaflets.
- Have had some videos shared, but translations are too expensive. Decision is therefore to share leaflets/written material rather than videos.
- Information has been shared with community groups about the Pfizer vaccine. There is still fear around Astra Zeneca.

# Group updates (6)

## Aaina Hub

- Good response to questionnaire - 120 returns so far
- Questionnaire now online and disseminated around Aaina's networks
- Now offering drop-in session every Friday for booking vaccination for those having difficulty booking
- COVID champions are supporting the vaccination bus on Friday in Caldmore and they intend to distribute flyers in advance
- Feedback from data on what would encourage vaccination uptake indicates that more personal testimonies would be helpful, and more information on side effects.
- Aaina is looking at doing a podcast in different languages. Medical jargon cannot always be translated satisfactorily into other languages and so this method would allow for more of an opportunity for explanation.

# Group updates (7)

## **Union of Muslim Organisations (UMO)**

- UMO have been working on collecting data.
- Currently working with Public Health to set up a lateral flow test facility at Aisha Mosque. The site is being set up on Friday, open on Monday. Champions are being trained tomorrow.
- UMO are currently talking to a lot of people. The vast majority have been vaccinated. Those that are not are divided into (a) young people who are uncertain about the long-term effects, and (b) females, and the effects on fertility. Most are from the Bengali community. We are hoping to have sessions in July focusing on fertility issues and these will be in Bengali, Urdu and English. They hope to have health professionals in attendance who can speak the languages that are needed.