

COVID-19 Community Champions

Fortnightly briefing

Wednesday 21st July



Data and insight

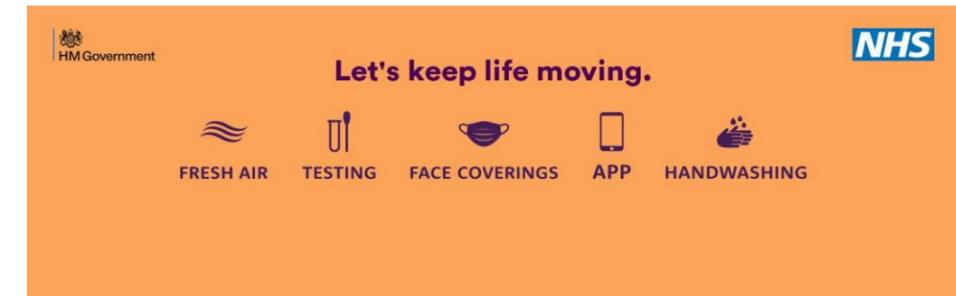
For the latest data, visit the Walsall Council website:
https://go.walsall.gov.uk/covid-19_information#WalsallData

Public Health Update – Key Messages

Coronavirus remains a serious health risk. It's important to stay cautious and help protect yourself and others.

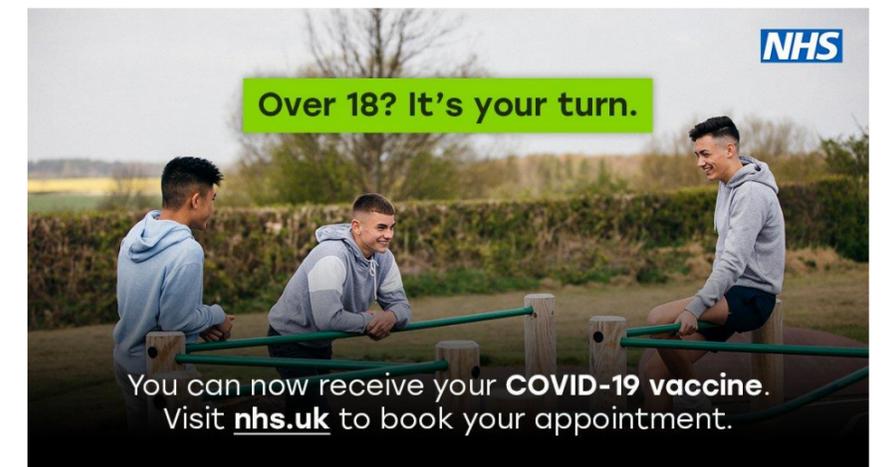
Please make sure you;

- Meet up outside or if you're indoors open windows or doors if you have visitors.
- If you think you might have COVID-19 symptoms, take a PCR test and stay home.
- Wear face coverings in crowded places and indoor spaces to help protect others.
- Check in with the NHS COVID-19 app when you're out.
- Wash your hands regularly and for at least 20 seconds with soap.
- Take a symptom free test regularly (2x week) especially when meeting up with friends and family
- Get both does of the vaccine if you are 18 or over.



COVID-19 Key messages – Young people

- Step 4 easements combined with rising rates of young people who are testing positive for COVID-19 means there is an immediate need to extend a push on vaccination communications. We need to communicate to young people and their parents the reality and importance of vaccination in preventing hospitalisation.
- **Key message focus;**
 - the importance of second dose, protection against hospitalisation
 - addressing perceived low risk of covid
 - reassurance around side effects and safety
 - increased travel freedoms
 - reassuring those who haven't yet booked that it's not too late and they should book as soon as they can
 - everyone over 18 can now get the jab.



COVID-19 Key messages – New resources from NHS



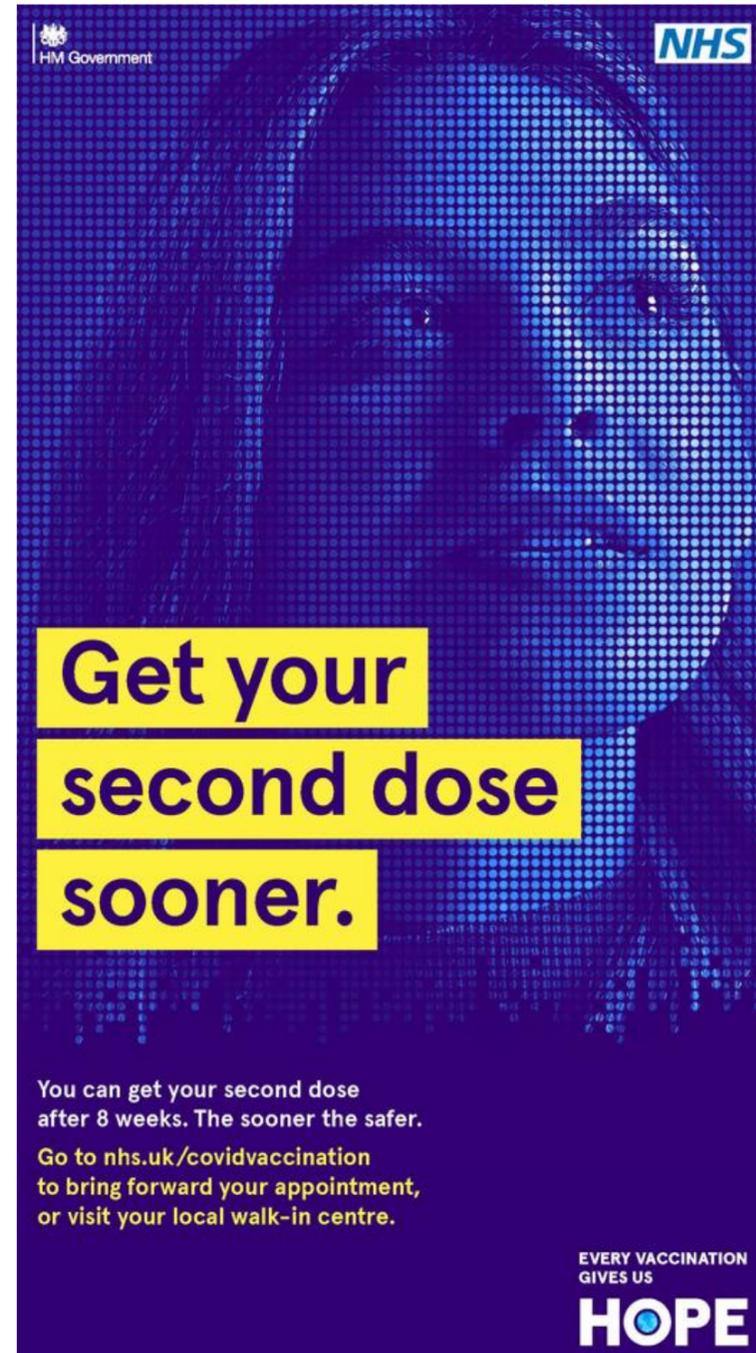
HM Government

NHS

Get your second dose sooner.

Go to nhs.uk/covidvaccination

EVERY VACCINATION GIVES US
HOPE



HM Government

NHS

Get your second dose sooner.

You can get your second dose after 8 weeks. The sooner the safer.

Go to nhs.uk/covidvaccination to bring forward your appointment, or visit your local walk-in centre.

EVERY VACCINATION GIVES US
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HM Government

NHS

Let's get vaccinated

The Covid-19 vaccine is the best way to protect yourself and others. The sooner, the safer.

Go to nhs.uk/covidvaccination to book, or visit your local walk-in centre.

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For further information please visit the [NHS](https://www.nhs.uk) website and the [GOV](https://www.gov.uk) webpage.

Project update (1)

Zebra Access

An event took place on Saturday 17th July in the Saddlers Centre, with the aim of providing an opportunity for members of the Deaf community to learn about COVID, receive information on testing and other public health information. The event was well attended. Test kits were handed and information on how to conduct a test was given. A video has since been recorded for the Deaf community.

A further 25 attended a deaf café following the event.

Project update (2)

Motivation Hub

Work continues on the project.

Members of the Motivation Hub supported the vaccination bus at Tesco, Brownhills on 12th July. Community champions gave out leaflets out to members of the public. This went really well and resulted in Motivation Hub's community champions being given a real confidence boost, at the same time as promoting the vaccination.

Project update (3)

Refugee and Migrant Centre (RMC)

Work continues on the project as normal, completing questionnaires and giving out advice.

Walsall for All's communications officer has reached out asking for a case study, which is now being worked on by Shahida, one of RMC's volunteers.

Project update (4)

Multi Kulti

Multi Kulti have succeeded in completing an additional 100+ surveys. One of the local schools has been very helpful in collecting questionnaires.

Multi Kulti are currently working towards producing some videos, with an introduction from a physiotherapist, a GP and a paramedic. It is hoped these will soon be ready for sending out.

Multi Kulti continue to support the vaccination bus.

Multi Kulti have also been involved in distributing vaccination bus cards in areas shortly before a bus is deployed in that area. It is felt that this is a good idea as not all people follow the council or other social media.

Project update (5)

MindKind

MindKind's podcast went well. It is now about to go live and will shortly be on social media.

MindKind have also started doing work locally around the Birchills area now that they have a base there. They have been talking to local residents about the vaccination process and have been advising of the bus location. Uptake has been low, but have MindKind have adapted their strategy and have got out to people in advance to pre-warn them.

MindKind have tried to engage with a local GP surgery but that hasn't worked out as hoped.

They are continuing to talk to residents and will in future be guiding them to the Well Mind centre.

Project update (6)

Oak Tree Trust

The Oak Tree Trust (OTT) is attempting to be proactive by encouraging people in advance of deployment to attend the vaccination buses. It has been helpful to have the timetable in advance and this is appreciated.

Work continues on the Well Mind centre. OTT are approaching local residents, raising awareness of the centre and advising that they will soon be able to go there for support and information.

There will be some leafleting very soon to advertise a family day for the COVID project. It is hoped that surveys will be completed at this event.

OTT attended Walsall College twice to approach students about their views. Students were more than happy to engage with OTT and it appears that young people want to hear testimonies from other young people around COVID and the vaccination. OTT are in the process of creating these.

OTT/MindKind are now waiting for approval of their newsletter and hope to be able to send this out next week.

OTT is currently engaging with a local mosque on joint projects. They are also trying to engage with the Mental Health Trust to explore the possibility of having mental health counsellors at the centre on a part-time basis.

OTT are also working with the college on a joint ESOL project.

Project update (7)

Midland Mencap

Midland Mencap have been involved in supporting the vaccination bus. This has been a real confidence boost for their service-users to interact with, and be part of, the community.

More sessions are planned in Walsall with health professionals.

Next steps will be in getting stories of people going through the process and collating good news stories.